

Instructions for the preparation and submission of short animation video clip for the World Antimicrobial Awareness Week (WAAW) 2026

1. Theme: “One Health, One Action: Prevent AMR (Antimicrobial Resistance) Now”
2. Objective: Create an engaging, creative 2D or 3D animated short video that educates the public on responsible antibiotic use, the dangers of antibiotic resistance, and actionable steps to keep antibiotics working
3. Eligibility: Student of the Faculty of Medicine, Dental Sciences, Veterinary Medicine, Nursing, Allied Health Science and Agriculture who receive this notice through respective deans.
4. Guidelines for Preparation
 - a. **Content:** Prepare a short video centered on the above theme. The video should promote awareness, prevention strategies, or the importance of acting against antimicrobial resistance.
 - b. **Video Length:** Maximum duration of **3 minutes**.
 - c. **Submission Limit:** Each **faculty** is allowed to submit a maximum of **three** short videos.
 - d. **Team Composition:** A maximum of **five students** is allowed to participate in the creation of one video. All students involved must be from the same faculty.
 - e. **Language:** Sinhala, Tamil, or English.
 - f. **Music & Other Content:** Any music, or images used in the video must be free of copyright issues. The creators bear full responsibility for ensuring that all content used in the video is not subject to intellectual property (IP) infringement.
5. Technical Specifications
 - a. **Video Length:** Maximum 3 minutes.
 - b. **Video Format:** MP4
 - c. **Resolution:** Minimum resolution of 720x1280(720P) to ensure video quality. For best results, a resolution of 1080x1920(1080P) is recommended.
 - d. **Aspect Ratio:** Videos should be in a 16:9 aspect ratio (landscape orientation), optimized for vertical viewing on mobile phones.
 - e. **Frame Rate:** 30 fps (frames per second) or higher to maintain smooth playback.
 - f. **Max File Size:** The video file should not exceed 1GB.
 - g. **Animation Style:** Any 2D/3D digital animation, stop-motion, or motion graphics
 - h. **Audio& subtitles:** Original voiceover/royalty-free background music and audio effects.
English subtitles are required for all submissions (including Sinhala and Tamil entries) to ensure accessibility for evaluation and public awareness campaigns.

6. Submission Details

- a. File Naming Convention: Name the file in the format: FacultyName_TeamLeaderName_Video1 (e.g., "MedFaculty_JohnDoe_Video1").
- b. Submission Deadline: **06/11/2026 12 noon**
- c. Submission Method: Upload the video to <https://forms.gle/Bgs4xkmQLEWJEB8a8> and ensure all fields of the submission form are filled

7. Judging Criteria:

- a. Relevance to the theme
 - b. Accuracy of content
 - c. Creativity and originality
 - d. Clarity of message
 - e. Technical quality (video/audio)
 - f. Engagement factor
-
- Awards: Prizes will be awarded to the top 3 videos, and selected entries will be featured on official social media platforms during World Antimicrobial Awareness Week 2026.
 - Copyright of the submitted videos remains with the creators, but the organizers reserve the right to use submitted entries for public health awareness campaigns.

students may focus on issues such as:

- Taking antibiotics without proper medical advice, get a prescription from a qualified doctor
- Using antibiotics for viral illnesses such as the common cold or flu. Antibiotics act against bacteria, not viruses (like the common cold or flu).
- Stopping antibiotics unnecessarily or not following prescribed instructions. Stick to the recommended dose, follow the interval at which the antibiotics should be taken and recommended duration of therapy.
- Sharing antibiotics with family members or friends.
- Using leftover antibiotics from a previous illness.
- Expecting antibiotics for every illness.
- Incorrect or unnecessary use of antibiotics in humans or animals.
- Buying antibiotics over the counter without prescription.
- The development and spread of **antibiotic resistance**.
- The consequences of irresponsible antibiotic use for individuals and society.
- The role of doctors, pharmacists, patients, parents, and the community in responsible antibiotic use.