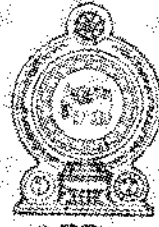


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Sri Lanka College of Health Services
Department of Health Services

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College of Health Services

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சுகாதார அமைச்சு

Ministry of Health

අංක: 000/15/2024/WAAW/001/2024

දිනය: 17.10.2024

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The Dean,
Faculty of Agriculture,
University of Rajarata

16/10/2024

Attention to UoD^s/FA,
FYI
Coordinator - Dr. Anura

Inter-faculty short video clips competition for World AMR Awareness Week (WAAW) 2024

Antimicrobial resistance (AMR) is one of the biggest threats faced by the global health. Impact of this for the future generation is more than the present. Antimicrobial resistance is not a new phenomenon; however, the current magnitude of the problem elevates the public health significance of this issue. Drug-resistant pathogens are a growing menace to all people, regardless of age, gender and socioeconomic background. By implementing comprehensive awareness programs that address various aspects of Antimicrobial Resistance (AMR), we can enhance public understanding of AMR. World Antimicrobial Resistance Week (WAAW), celebrated annually from November 18th to 24th, aims to raise awareness about antimicrobial resistance and promote best practices to prevent its spread.


In parallel to the World Antimicrobial Resistance Awareness Week (WAAW) 2024, which is declared from 18th to 24th November 2024, the Ministry of Health (MoH) together with the Sri Lanka College of Microbiologists (SLCM) and the World Health Organization (WHO) is planning to organize a short video clips competition aimed at public education, among students from faculties of Medicine, Dental Sciences, Veterinary Medicine, Nursing, Allied Health Sciences and Agriculture, under the theme "Act now to prevent antimicrobial resistance". The flyer along with a document with instructions for the short video clips competition are attached herewith (Annexure 1).

You are kindly requested to disseminate this information among your faculty students. The deadline for submission of the short video clips will be on 5th of November 2024.

The following coordinators have been identified from your faculty to liaise with the organizing team of the SLCM. (A list of faculty coordinators is attached herewith, annexure II) You may nominate any other suitable academic member and inform the same to SLCM by the slcmicro@ema.lk (phone : 0777687365). And copy to the national focal point via edg@slcm.lk.

Valuable prizes and certificates will be awarded to the winners during the national VAAW event.

Thank you for your cooperation in this regard.


Dr. Asela Gunawardena
Director General of Health Services

Dr. ASELA GUNAWARDENA
Director General of Health Services
Ministry of Health
"Sihambipaya"
385, Rev. Baddegama Yimalawansa Thero Mawatha,
Colombo 10.

Copies

1. Deputy Director General (Laboratory Services)
2. President, Sri Lanka College of Microbiologists
- Faculty coordinator

National Focal Point
EJ & N.A
J.N.A

Instructions for the preparation and submission of short video clips for the World Antimicrobial Awareness Week - 2024 Competition

1. Theme: "Act Now to Prevent Antimicrobial Resistance"

2. Eligibility: Students of the Faculties of Medicine, Dental Sciences, Veterinary Medicine, Nursing, Allied Health Sciences and Agriculture, who receive this notice through their respective deans

3. Guidelines for Preparation

- a. **Content:** Prepare a short video centered on the above theme. The video should promote awareness, prevention strategies, or the importance of acting against antimicrobial resistance.
- b. **Video Length:** 2 to 5 minutes.
- c. **Submission Limit:** Each faculty is allowed to submit a maximum of two short videos. If more than two videos are submitted, only the first two will be considered for the competition.
- d. **Team Composition:** A maximum of five students are allowed to participate in the creation of one video. All students involved must be from the same faculty.
- e. **Language:** Sinhala, Tamil, or English.
- f. **Music & Other Content:** Any music, or images used in the video must be free of copyright issues. The creators bear full responsibility for ensuring that all content used in the video is not subject to intellectual property (IP) infringement.

4. Technical Specifications

- a. **Video Length:** 2 to 5 minutes
- b. **Video Format:** MP4
- c. **Resolution:** Minimum resolution of 720p (1280x720) to ensure video quality. For best results, a resolution of 1080p (1920x1080) is recommended.
- d. **Aspect Ratio:** Videos should be in a 9:16 aspect ratio, optimized for vertical viewing on mobile phones.
- e. **Frame Rate:** The frame rate should be 30 fps or higher (frames per second) to maintain smooth playback.
- f. **Max File Size:** The video file should not exceed 300 MB.

5. Submission Details

- a. **File Naming Convention:** Name the file in the format: FacultyName_TeamLeaderName_Video1 (e.g., "MedFaculty_JohnDoe_Video1").
- b. **Submission Deadline:** 05/11/2024 12 noon
- c. **Submission Method:** Upload the video to [\[https://forms.gle/gFnZvhXW5xdQetwY6\]](https://forms.gle/gFnZvhXW5xdQetwY6) and ensure all fields of the submission form are filled

6. Judging Criteria:

- a. Relevance to the theme
- b. Accuracy of content
- c. Creativity and originality
- d. Clarity of message
- e. Technical quality (video/audio)
- f. Engagement factor

Awards: Prizes will be awarded to the top 3 videos, and selected entries will be featured on official social media platforms during World Antimicrobial Awareness Week 2024.

SHORT VIDEO *Competition*

among students from

Faculties of Medicine, Dental Sciences, Veterinary Medicine, Nursing,
Allied Health Sciences and Agriculture

Organized by

Sri Lanka College of Microbiologists

in collaboration with

Ministry of Health & World Health Organization



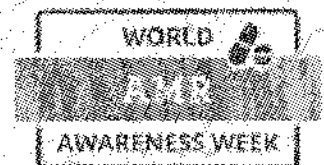
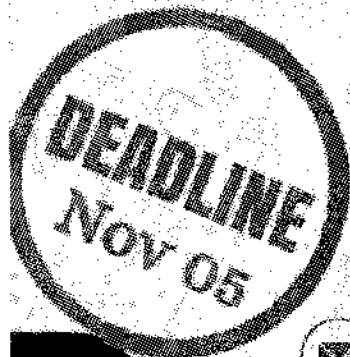
**“ACT NOW TO
PREVENT
ANTIMICROBIAL
RESISTANCE”**



Prepare your videos to educate the public on
Antimicrobials and Antimicrobial resistance (AMR)

Prizes and Certificates to Winners

Refer the attached guidelines
for further instructions on
preparation & submission



18-24 NOVEMBER



slcmicrobio@gmail.com



+94 112675678