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Co-funded by  
the European Union

FOUNTAIN Project,

Horizon Campus

05.01.2024

Dean Faculty of Agriculture,  
Rajarata University of Sri Lanka

### **Student Participation in the University-Industry Engagement Camp organized by the FOUNTAIN project**

Dear Sir,

The EU-supported project FOUNTAIN (Fostering sustainable University-industry Techno-entrepreneurial Collaborations and innovations in Asian universities) is a consortium from different partner countries (Sri Lanka, Thailand, Sweden, Lithuania and Estonia) comprised of 10 Higher Education Institutes. The main objective of the project is to incorporate entrepreneurial culture to university students to accelerate the University enterprise collaboration for innovation.

The project plans to conduct a competition among the different students in a "University-Industry Engagement Camp" planned to be conducted in the Horizon Campus to encourage entrepreneurial students to come up with innovative ideas and their implementation plans,

Competition Details:

The University-Industry Engagement Camp is designed to foster creativity, entrepreneurship, and industry engagement among students. As the initial step, we invite students to submit their innovative proposals, complete with justified budgets and comprehensive business plans, by January 15, 2024.

We will conduct a University-Industry Engagement Camp on 26<sup>th</sup> Jan. targeting to divert selected students towards inventions and innovation as has been planned under FOUNTAIN project. The event details are given below

Date: 26<sup>th</sup> January 2024

Time: 9:00 am to 4:00 pm

Location: KCM Building, HCBT campus, Millenium Drive Malambe

( <https://maps.app.goo.gl/PUNPWnUk6sP49M6C9> )



Proposal Submission Details:

Proposals should be submitted to the following email address: [fountain.horizon@gmail.com](mailto:fountain.horizon@gmail.com)

For additional information and to download the application form, students can visit our official website:

<https://fountain.lk/university-industry-engagement-camp-on-january-2024/>


This competition provides a platform for students to showcase their entrepreneurial spirit, engage in practical problem-solving, and potentially transform their innovative ideas into viable business ventures. We believe that your students possess the talent and ingenuity to excel in this competition, making a significant contribution to the overarching goals of the FOUNTAIN Project.

We appreciate much your support in disseminating this information to students within your university, encouraging them to participate and take advantage of this unique opportunity for personal and academic growth.

Thank you for considering our request, and we look forward to witnessing the enthusiastic participation of your university students in the Innovative Ideas and Business Plans competition.

Should you have any questions or require further information, please do not hesitate to contact us at [fountain.horizon@gmail.com](mailto:fountain.horizon@gmail.com)

Sincerely,



Prof. K.D.N. Weerasinghe

Project Manager

FOUNTAIN project Team

Horizon Campus

