**Application for submitting business proposals for University-Industry Engagement Camp organized by FOUNTAIN Project**

Deadline: 15th January 2024

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| --- |
| **Section 1: Basic Details** |
| Name with initials |  |
| University |  |
| Faculty of Study |  |
| Year of Study |  |
| Contact Information | e-mail:  |
|  | Telephone: |
|  |

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| **Section 2: Business Proposal/Plan (300 words)** |
| **Business Concept**[Describe the core concept of your business]**Market Analysis**[Brief analysis of your target market – potential customers, market demand, expected turnover etc.]**Novelty/Innovation**[Highlight the uniqueness of your idea]**Resource Need****Resource Availability**[Explain available resources for initiation] |
| **Budget and the Fundraising Plan**[Expected capital, and detailed plan for capital access- especially on the first year of the business] |
| 1st year | 2nd year | 3rd year |
|  |  |  |

………………………………….

Date

………………………………………

Signature

……………………………………

Name

For inquiries, please e-mail, fountain.horizon@gmail.com