**Application for submitting business proposals for University-Industry Engagement Camp organized by FOUNTAIN Project**

Deadline: 15th January 2024

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| --- | --- |
| **Section 1: Basic Details** | |
| Name with initials |  |
| University |  |
| Faculty of Study |  |
| Year of Study |  |
| Contact Information | e-mail: |
|  | Telephone: |
|  | |

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| --- | --- | --- |
| **Section 2: Business Proposal/Plan (300 words)** | | |
| **Business Concept**  [Describe the core concept of your business]  **Market Analysis**  [Brief analysis of your target market – potential customers, market demand, expected turnover etc.]  **Novelty/Innovation**  [Highlight the uniqueness of your idea]  **Resource Need**  **Resource Availability**  [Explain available resources for initiation] | | |
| **Budget and the Fundraising Plan**  [Expected capital, and detailed plan for capital access- especially on the first year of the business] | | |
| 1st year | 2nd year | 3rd year |
|  |  |  |

………………………………….

Date

………………………………………

Signature

……………………………………

Name

For inquiries, please e-mail, [fountain.horizon@gmail.com](mailto:fountain.horizon@gmail.com)